

# SPONSORSHIP OPPORTUNITIES

TUESDAY, November 19, 2019 | 9:30 AM - 1:30 PM | MACC Miami Airport Convention Center



**YOU ARE INVITED to sponsor and participate in JA INSPIRE, Junior Achievement's first hands-on, interactive career exploration program for nearly 3,000 8th grade students from Miami-Dade County!**

Imagine if you had been given the rare opportunity to learn about different careers before entering high school, when you still had time to explore your strengths and weaknesses and were able to discover what you were really good at... Wouldn't that have inspired you to pursue your dreams sooner?

**Nobody becomes an entrepreneur, doctor, lawyer, or business leader without first being INSPIRED.**

JA Inspire is a game-changing career development program, designed to launch middle school students into their futures, including high school, college, and careers. After three explorative in-class lessons, 3,000 8<sup>th</sup> grade students attend the interactive Career Expo, exposing them to industries, career opportunities, and required education levels. JA Inspire provides students the unique opportunity to explore potential career paths for the high-wage and high-demand jobs of today and tomorrow.

## WHY JA INSPIRE

**By participating in JA Inspire, you can:**

- Inspire nearly 3,000 8th grade students to become workforce-ready in time to plan their coursework for high school.
- Share career pathways for high-growth, high-need industries and careers from our region through interactive exhibits.
- Engage with your future talent pipeline!

## HOW TO PARTICIPATE

**\$250 to become a Career Exhibitor:**

- Exhibit booth at event, which includes a 10' x 10' exhibit space, two 8' tables, and two folding chairs
- Logo recognition at Career Expo
- Logo in Student Expo Passport



**For more corporate sponsorship opportunities**

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As a sponsor of JA Inspire, you will receive a dedicated Exhibitor Space to create an Interactive Career Station. Your team will engage with students through your equipment, technology, and/or activities to give students the opportunity to “step into the shoes” of professionals from YOUR company!

## Creativity is Invited



## Inspiration is Inevitable



### \$25,000 Presenting Sponsor

- Sponsor 500 students
- Logo on banner at JA Career Expo
- Logo recognition on all marketing materials, including JA Inspire website
- Social media package of five posts/tweets
- Logo inside JA Inspire Student Passport
- Recognition during the Career Expo event
- Career Expo Booth

### \$15,000 Platinum Sponsor

- Sponsor 300 students
- Logo recognition on all marketing materials
- Signage at Career Expo
- Social media package of three posts/tweets
- Logo inside JA Inspire Student Passport
- Recognition during the Career Expo event
- Career Expo Booth

### \$10,000 Gold Sponsor

- Sponsor 200 students
- Logo recognition on all marketing materials
- Signage at Career Expo
- Social media package of two posts/tweets
- Recognition during the Career Expo event
- Career Expo Booth

### \$5,000 Silver Sponsor

- Sponsor 100 students
- Logo recognition on all marketing materials
- Signage at Career Expo
- Social media package of one post/tweet
- Recognition during the Career Expo event
- Career Expo Booth

### \$2,500 Bronze Sponsor

- Sponsor 50 students
- Social media package of one post/tweet
- Recognition during the Career Expo event
- Career Expo Booth

For additional **Sponsorship Opportunities**, contact:  
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